



Dental Lifeline
Network®

More than Dentistry. Life.®

Insider Newsletter

www.DentalLifeline.org

Fall 2015



Sandy was forced to stop the job she loved as a social worker when she went into renal failure and began dialysis treatments. She also had severe dental disease and could not afford treatment. Florida DDS volunteer Dr. Charles Shofnos came to Sandy's rescue. "There aren't a lot of things we do in dentistry that make a truly big difference," noted Dr. Shofnos. "Working with DDS is one of the most important things I do."

DDS Marks \$300 Million in Services

More than 107,000 vulnerable people have received \$300 million in donated treatment through DDS since the program began in Colorado 30 years ago. Today DDS serves people with disabilities or who are elderly or medically fragile and cannot afford dental treatment in all 50 states and Washington D.C.

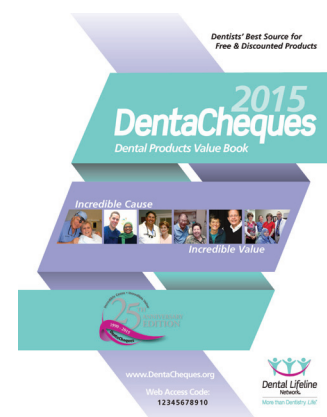
"DDS is successful because of the tremendous generosity of our volunteer dentists and laboratories that provide comprehensive dental therapies to people in critical need of care," said Fred Leviton, president.

"Many thousands of people suffer from painful dental conditions including fractured teeth, advanced periodontal disease and the inability to eat normally. Their lives literally are transformed through the DDS volunteer safety net."

DentaCheques Contributes to Success

Not only are we celebrating a huge milestone with \$300 million in donated DDS services, but our DentaCheques program marks its 25th Anniversary this year! DentaCheques is a DLN program supported by the dental trade industry. It offers dentists discounts on supplies and equipment from major dental manufacturers and supply companies. Dentists buy the coupon book and 100% of the purchase price comes back to DLN. These monies are paramount in funding treatment for the 100,000 patients served through DDS.

DentaCheques also took a huge technological leap forward in 2015, when it became available in an electronic version. The online platform, e-DentaCheques, allows dentists to view and redeem all their e-Book coupon offers via our website or a mobile app on their phones. To learn more, please visit www.DentaCheques.org



From Fred Leviton, President

Our \$300 million milestone in donated services never could have been achieved without you - our 15,000 volunteer dentists, 3,700 volunteer laboratories, strategic partners, the dental trade industry and other supporters. Don't miss our new recruitment video at www.DentalLifeline.org. And thanks for taking a minute to catch up on our news!

New Video Urges Dentists to Volunteer

More volunteer DDS dentists and labs are always needed to meet the ever-growing demand for treatment. As a public service to help get out this message out, the American Dental Association produced a new video for DLN, *Volunteer Today. Help Thousands Smile Again*. The 3-1/2-minute video features two DDS volunteers and four patients.

To view the new video, visit www.DentalLifeline.org, (home page, lower left). Read the *ADA News* story on the video and the call for volunteers [here](#).



Chicago dentist David Gershenzon, DDS, and his patient Jesse in DLN's new dentist recruitment video

"I pray that other professionals take part in this truly inspirational program that improves the lives of so many.

If only they could feel the blessings and hope that they give. It feels so wonderful to smile again, without shame."

– Diane, Illinois DDS patient and DLN video participant

"Thank you so much for including me (in the video). I feel such a sense of pride to be part of Dental Lifeline."

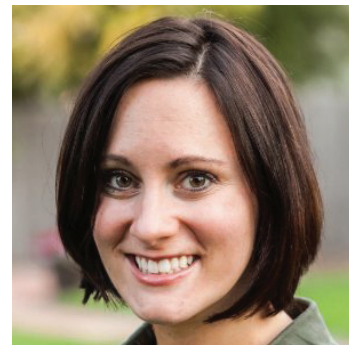
– David Gershenzon, Illinois DDS volunteer

Two New Key DLN Staff Members Introducing...



Matt Yeingst, VP of Development. Matt joined us from the Crohn's & Colitis Foundation where, for 10 years, he worked in a variety of capacities including national interim chapter director and senior regional director. His impressive background in fundraising and development includes the Eleanor Roosevelt Institute at the University of Denver and the Alzheimer's Association in Pennsylvania. For DLN, Matt will focus on individual and planned giving and corporate and foundation development.

Jennifer Venerable, Director of Affiliate Relations. Jenn's previous experience includes volunteer development for Junior Achievement – Rocky Mountain, Inc. and fundraising for the National Multiple Sclerosis Society, Colorado Chapter. After arriving at DLN, she immediately focused on building the volunteer recruitment program and managing activities for our state boards and leadership groups.



We proudly welcome Jenn and Matt!

**Thank you for your continued support of Dental Lifeline Network
Don't forget to follow us on social media!**

