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Dental Sales Professionals Awarded Year-End Prizes for 2014 DentaCheques Sales

January 14, 2015 - Four dental sales professionals from four dental supply companies are the winners of the year-end prizes of the 2014 DentaCheques Sales Contest. Sales professionals from various supply companies throughout the industry earned entries to win one of four cash prizes based on the number of DentaCheques books sold from January 1 – December 31, 2014.

Sales representatives of Benco Dental, Dental Health Products, Inc., Henry Schein Dental, companies of NDC Dental and Patterson Dental sell DentaCheques without compensation. In 2014, sales of DentaCheques raised more than \$1.48 million to financially support the delivery of dental care to thousands of vulnerable people through Dental Lifeline Network and its Donated Dental Services (DDS) program. Over 15,000 dentists and 3,800 laboratories nationwide volunteer for DDS and donate care to people with disabilities or who are elderly or medically fragile.

DentaCheques is celebrating its 25th anniversary in 2015, adding a new digital version, called e-DentaCheques. The new e-Book allows purchasers to view and redeem all coupons online, or through the new-e-DentaCheques app. e-DentaCheques is available for purchase through participating supply companies at www.DentaCheques.org.

Winners are:

Grand Prize Winner (50+ books sold):

Stephanie Starer
79 books sold
Benco Dental, Empire Region
Prize: \$4,000

Second Prize Winner (25-49 books sold):

Eric Shaw
36 books sold
Henry Schein Dental, San Francisco Center
Prize: \$2,500

Third Prize Winner (16-24 books sold):

Kelly Krinkie

18 books sold

Dental Health Products Inc.

Prize: \$1,500

Fourth Prize Winner (5-15 books sold):

Ryan Mastej

9 books sold

Patterson Dental, Connecticut Branch

Prize: \$750

About DentaCheques

Celebrating its 25th anniversary, DentaCheques is a product value book that is dentists' best source for free and discounted products. Dentists save hundreds (or even thousands) of dollars on purchases of supplies and equipment for their practices. DentaCheques sales financially support delivery of dental care to people who desperately need it through the programs of Dental Lifeline Network. The 2015 edition of DentaCheques is available for sale through various dental supply companies.

About e-DentaCheques

Launched in 2015, e-DentaCheques is a digital version of DentaCheques, which offers electronic redemption of all coupons. No coupon clipping, no invoice stapling, no stamping, and no mailing. Purchasers are able to view and redeem all coupons online or via the new e-DentaCheques mobile app. Customers should indicate their preferred supply company and purchase their e-Book at www.DentaCheques.org. The e-DentaCheques coupon redemption mobile app is available to download for iOS and Android devices.

About Dental Lifeline Network

A national nonprofit organization, Dental Lifeline Network arranges comprehensive care for people with disabilities or who are elderly or medically fragile through three programs. Its flagship Donated Dental Services (DDS) program has provided \$280 million in care to 100,000 people. The DDS program involves more than 15,000 volunteer dentists and 3,800 volunteer laboratories, serving patients in all 50 states and the District of Columbia who cannot afford dental care and have no other way to get help. Dental HouseCalls provides services through a portable treatment program in two states. Bridge/Campaign of Concern offers in-service training in Colorado to case managers, residential staff and parents who serve people that cannot care for their own teeth.