



Many people with disabilities or who are elderly or medically fragile cannot afford dental care. Sadly, many of these are military veterans who once served our country, but now don't have access to dental treatment.

Because of Congressional limitations, the Veterans Administration only provides dental treatment to a small fraction of veterans, leaving many without the care they need.

For more than 40 years, Dental Lifeline Network has been a national leader in helping people access the dental care they cannot afford. With this long history of service, we now seek to change the lives of our nation's veterans with the Lifeline Heroes Challenge.



Lee, 65, is an Army and Air Force veteran who lives in Connecticut. He suffers from heart problems and has had coronary stents placed.

His dental health was another challenge: he was missing many teeth and others were decayed and broken. Lee had exposed roots that caused pain when he ate. His mouth was swollen and he was in pain, but sadly, he could not afford the treatment he needed to address his deteriorating dental health.

Surviving on only a Social Security benefit and small pension, Lee struggles to make ends meet. Since his dental problems were not service related, he could not access treatment through the VA. It seemed the care he desperately needed was far beyond his reach.

Fortunately, the DDS program was able to help and two generous volunteers came to Lee's aid. An oral surgeon extracted 11 teeth and a general dentist, with help from a volunteer laboratory, donated a full upper denture and partial lower denture. Thanks to these caring volunteers, Lee received \$8,150 in donated treatment that restored his dental health and gave him a new reason to smile.



**“ Victory!
I am one happy
apple-eating Veteran
thanks to you and
(the volunteers)! ”**

- Lee, DDS patient



LIFELINE HEROES CHALLENGE Q&A

WHAT IS LIFELINE HEROES CHALLENGE?

Lifeline Heroes Challenge is raising \$500,000 to help 1,200 veterans receive donated comprehensive dental treatment. This year's Challenge is off to a great start with the support of corporate and individual participants.

Last year, thanks to the generous support of our corporate sponsors, the ADA and many individuals, we were able to help 1,121 veterans with special needs!



WHAT CAN YOU DO?

Join the Challenge! To meet our ambitious goal, we need more partners, both individual and corporate, to pledge their support. We invite you to review the attached material, complete the pledge form, and join the Challenge today.





WHAT CAN I EXPECT?

Lifeline Heroes Challenge supporters will benefit from our comprehensive donor recognition campaign. Make your pledge by April 30, 2022 to be included in our promotional efforts leading up to Memorial Day, May 30, 2022. All Lifeline Heroes Challenge supporters will also be recognized throughout the year.

You'll also receive a marketing toolkit of digital graphics, social media posts and flyers. It's easy to let your networks know you support Lifeline Heroes Challenge and ask them to do the same!

Most importantly, by supporting the Lifeline Heroes Challenge, you can expect to change, and even save, the lives of many of our nation's military veterans.



FOR MORE INFORMATION

Contact Nancy Freimuth at nfreimuth@dentallifeline.org or 303.407.1100. Thank you for your consideration!



DONATION INFORMATION

For many people with disabilities or who are elderly or medically fragile, dental care is unaffordable. Some are military veterans who answered the call to serve, but now cannot get dental care.

To help them get the care they deserve, Dental Lifeline Network (DLN) introduces the Lifeline Heroes Challenge. We're raising \$500,000 to help 1,200 more veterans with special needs.

Join the Challenge! Your donation will be put to work right away, matching some of the thousands of veterans on our wait list with volunteer dentists ready to help.

In return for your generous support, we will include your company's name and logo in promotional activities for the Lifeline Heroes Challenge, including the DLN website, social media channels, and email blasts.

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Together, we can change the life of a vet. Complete the pledge form and return it to DLN today.

Thank you for your pledge to help Dental Lifeline Network through Lifeline Heroes Challenge! For more information contact Nancy Freimuth at 303.407.1100 or nfreimuth@dentallifeline.org.

PLEDGE FORM

YES! We want to join the Lifeline Heroes Challenge and help more veterans with special needs!
(please fill out completely, sign and return to DLN)

Participating Company: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____

E-mail: _____

We pledge the following amount to the Lifeline Heroes Challenge:

\$20,000

\$10,000

\$5,500

\$2,500

On behalf of Company listed above, please accept our pledge to support Dental Lifeline Network's Lifeline Heroes Challenge.

Signature: _____ Date: _____



EMAIL FORM