



Dental Lifeline
Network®

50
YEARS

1974 – 2024

50 Years of Transformations



**25,000+
Volunteer
Dentists & Labs**



"I wanted you to know that you've changed my life." – Billie, patient

**168,000
Life-Changing
Transformations**

"This program is a Godsend for patients who don't have the resources to receive the care they need." – Dr. Nottage, DLN volunteer dentist

**\$540,000,000
In Donated
Care**

"It's such a blessing to finally feel like a whole person and to be able to smile at people with my whole mouth. And as strange as it seems, I feel more respect from others." – Artbella, patient



We want you to be a part of this important milestone and celebration! Let's explore how to maximize value and boost our collective impact for patients in need.



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CELEBRATING 50 YEARS

"We know how much our work is changing someone's life. They're going to be more confident and smile more. We get a great sense of pride in helping folks get the hand-up they need." – Rick Berry, DLN volunteer dental lab





50th Anniversary Sponsorships

	Golden Anniversary \$50,000	Milestone \$35,000	Impact \$25,000	Legacy \$10,000	Landmark \$5,000	Compassion \$2,500
Recognition as a DLN Golden Anniversary Sponsor throughout 2024	Orange					
Blog post with social media push on your company's support of DLN	Orange	Orange				
Optional: "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing your company's impact	Orange	Orange	Pink			
Opportunity to offer special promotion to DLN's nationwide community of volunteer dentists and labs	Orange	Orange	Pink	Pink		
Logo placement on DLN's conference exhibit booth at major dental conferences throughout 2024	Orange	Orange	Pink	Pink		
Logo recognition in DLN's digital 2023-24 Annual Report	Orange	Orange	Pink	Pink		
Logo placement in DLN paid conference advertising throughout 2024	Orange	Orange	Pink	Pink	Teal	
Logo placement on DLN's 50 th Anniversary Webpage	Orange	Orange	Pink	Pink	Teal	Teal
Opportunity to create "Congratulations DLN!" video for sharing across DLN's and your company's social channels	Orange	Orange	Pink	Pink	Teal	Teal
Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners	Orange	Orange	Pink	Pink	Teal	Teal
50 th Anniversary Sponsor digital badge for use on your company's marketing platforms	Orange	Orange	Pink	Pink	Teal	Teal
Social media template for highlighting your support of DLN	Orange	Orange	Pink	Pink	Teal	Teal
Company name listed in DLN's 2023-24 Annual Report	Orange	Orange	Pink	Pink	Teal	Teal





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CELEBRATING 50 YEARS

Golden Anniversary Sponsorship
\$50,000

- ◆ Recognition as a Dental Lifeline Network Golden Anniversary Sponsor throughout 2024
- ◆ Prominent logo placement on DLN's 50th Anniversary Webpage
- ◆ Prominent logo placement on DLN's conference exhibit booth at major dental conferences throughout 2024
- ◆ Prominent logo placement in DLN paid advertising throughout 2024
- ◆ Opportunity to create "Congratulations DLN!" video for sharing across DLN's and your company's social channels
- ◆ Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners
- ◆ Opportunity to offer special promotion to DLN's nationwide community of volunteer dentists and labs
- ◆ Blog post with social media push on your company's support of DLN
- ◆ 50th Anniversary Sponsor digital badge for use on your company's marketing platforms
- ◆ Social media template for highlighting your support of DLN
- ◆ "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing your company's impact
- ◆ Logo recognition in DLN's digital 2023-24 and 2024-25 Annual Reports



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CELEBRATING 50 YEARS

Milestone Sponsorship

\$35,000

- ◆ Prominent logo placement on DLN's 50th Anniversary Webpage
- ◆ Prominent logo placement on DLN's conference exhibit booth at major dental conferences throughout 2024
- ◆ Prominent logo placement in DLN paid advertising throughout 2024
- ◆ Opportunity to create "Congratulations DLN!" video for sharing across DLN's and your company's social channels
- ◆ Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners
- ◆ Opportunity to offer special promotion to DLN's nationwide community of volunteer dentists and labs
- ◆ Blog post with social media push on your company's support of DLN
- ◆ 50th Anniversary Sponsor digital badge for use on your company's marketing platforms
- ◆ Social media template for highlighting your support of DLN
- ◆ "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing your company's impact
- ◆ Logo recognition in DLN's digital 2023-24 and 2024-25 Annual Reports



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CELEBRATING 50 YEARS

Impact Sponsorship

\$25,000

- ◆ Logo placement on DLN's 50th Anniversary Webpage
- ◆ Logo placement on DLN's conference exhibit booth at major dental conferences throughout 2024
- ◆ "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing your company's impact
- ◆ Logo placement in DLN paid advertising throughout 2024
- ◆ Opportunity to create "Congratulations DLN!" video for sharing across DLN's and your company's social channels
- ◆ Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners
- ◆ Opportunity to offer special promotion to DLN's nationwide community of volunteer dentists and labs
- ◆ 50th Anniversary Sponsor digital badge for use on your company's marketing platforms
- ◆ Social media template for highlighting your support of DLN
- ◆ Logo recognition in DLN's digital 2023-24 Annual Report



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Legacy Sponsorship

\$10,000

- ◆ Logo placement on DLN's 50th Anniversary Webpage
- ◆ Logo placement on DLN's conference exhibit booth at major dental conferences throughout 2024
- ◆ Logo placement in DLN paid advertising in 2024 major conference programs (when available) and other publications and outlets
- ◆ Opportunity to create "Congratulations DLN!" video for sharing across DLN's and your company's social channels
- ◆ Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners
- ◆ Opportunity to offer special promotion to DLN's nationwide community of volunteer dentists and labs
- ◆ 50th Anniversary Sponsor digital badge for use on your company's marketing platforms
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- ◆ Logo recognition in DLN's digital 2023-24 Annual Report



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Landmark Sponsorship
\$5,000

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Compassion Sponsorship
\$2,500

Landmark Sponsor \$5,000

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- ◆ Logo placement in DLN paid advertising in 2024 major conference programs (when available) and other publications and outlets
- ◆ Opportunity to create "Congratulations DLN!" video for sharing across DLN's and your company's social channels
- ◆ Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners
- ◆ 50th Anniversary Sponsor digital badge for use on your company's marketing platforms
- ◆ Social media template for highlighting your support of DLN
- ◆ Company name recognized in DLN's digital 2023-24 Annual Report

Compassion Sponsor \$2,500

- ◆ Logo placement on DLN's 50th Anniversary Webpage
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- ◆ Logo placement on DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners



Other Ideas? Let's Chat!



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