



2024 Sponsorship Packages



The Need Among Our Veterans



- ★ Many US veterans suffer from serious oral health conditions that pose additional risks to their overall health.
- ★ Though the Department of Veteran Affairs (VA) provides medical care, only 3% of veterans receive dental care through the VA.
- ★ Dental Lifeline Network (DLN) matches veterans who are elderly, disabled, or medically-fragile with volunteer dentists and labs who provide treatment at no cost.
- ★ DLN's *Lifeline Heroes Challenge* (LHC) rallies financial support to help grow our network of dental care providers and coordinate care for 1,000 veterans each year.



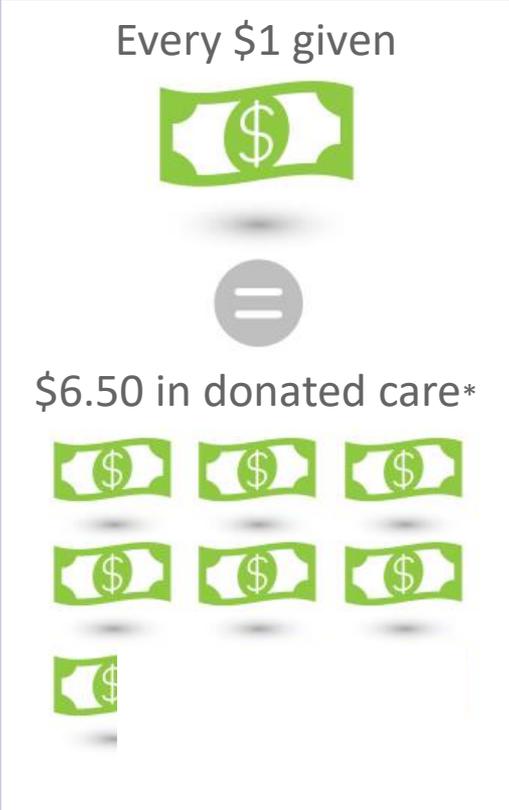


Dental Lifeline Network has transformed and saved the lives of more than 170,000 people, including over **5,200 Veterans since 2018**, through a national community of 16,000 volunteer dentists and labs.

Last year, 941 Veterans across all 50 states received over \$3.7 million in donated care.



Our Generous Volunteer Dentists and Labs Multiply Your Impact



*Based on three-year average of program expenses divided by value of donated care, from 2021-2023 audited financial statements.



You can help veterans like Wilton and Artbella.

“Our appreciation cannot really be expressed in words. Thank you, you are a blessing!”



Wilton, 74-years-old, received \$28,000 in care from Dr. Wayne Harper and other volunteers.

“It’s such a blessing to finally feel like a whole person and to be able to smile at people with my whole mouth.”



National Guard veteran, Artbella, received over \$4,000 in care from three generous DLN volunteers.





2024 SPONSORSHIP PACKAGES

SOLD

	Hero \$50,000	Courage \$35,000	Valor \$25,000	Loyalty \$10,000	Allegiant \$5,000	Bravery \$2,500
Exclusive recognition as the 2024 Lifeline Heroes Challenge (LHC) Presenting Sponsor						
Recognition as sponsor of DLN's 2024 spring campaign to individual donors and volunteers						
Right of first refusal for 2025 Presenting Sponsorship						
Optional: "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing the impact your company has had on Veterans in need of care						
Feature article in DLN's e-newsletter to 23,000 volunteer dentists, labs, donors, and partners announcing 2024 LHC						
Featured logo placement on LHC webpage						
Recognition in the 2025 LHC sponsorship pitch materials						
Prominent logo placement on LHC webpage						
Opportunity to engage employees through a company-wide matching campaign						
Special recognition in DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners						
Logo in DLN's digital 2023-24 Annual Report						
Coordination of LHC social media feature or blog post to share on your company's marketing platforms						
2024 LHC digital badge for use on your company's website and/or marketing platforms						
Social media template for content highlighting your support of Veterans for Memorial Day, Independence Day, and Veterans Day						
Company name listed in DLN's 2023-24 Annual Report						
Company logo on LHC webpage						
Company LHC Impact Report						



Hero Sponsorship - \$50,000

SOLD



- ★ Exclusive recognition as the 2024 LHC Hero Sponsor
- ★ Recognition as sponsor of DLN 2024 spring campaign to individual donors and volunteers
- ★ Right of first refusal for 2025 Hero Sponsorship
- ★ Feature article in DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners announcing 2024 LHC
- ★ Featured logo placement on LHC webpage (www.dentallifeline.org/lifelineheroesvets.org)
- ★ Recognition in 2025 LHC sponsorship pitch materials
- ★ Opportunity to engage employees through a company-wide matching campaign
- ★ Optional: "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing the impact your company has had on Veterans in need of care
- ★ Coordination of LHC social media feature or blog post to share on your company's marketing platforms
- ★ 2024 LHC digital badge for use on your company's website and/or marketing platforms
- ★ Social media template for highlighting your support of veterans for Memorial Day, Independence Day, and Veterans Day
- ★ Logo recognition in DLN's digital 2023-24 Annual Report
- ★ Company LHC Impact Report



Courage Sponsorship - \$35,000



- ★ Prominent logo placement on LHC webpage (www.dentallifeline.org/lifelineheroesvets.org)
- ★ Feature article in DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners announcing 2024 LHC
- ★ Recognition in 2025 LHC sponsorship pitch materials
- ★ Opportunity to engage employees through a company-wide matching campaign
- ★ Optional: "Virtual Town Hall" for your employees (scheduling TBD), with DLN President & CEO Lynda Ricketson sharing the impact your company has had on Veterans in need of care
- ★ Coordination of LHC social media feature or blog post through DLN social media channels with your company's marketing platforms
- ★ 2024 LHC digital badge for use on your company's website and/or marketing platforms
- ★ Social media template for highlighting your support of Veterans for Memorial Day, Independence Day, and Veterans Day
- ★ Logo recognition in DLN's digital 2023-24 Annual Report
- ★ Company LHC Impact Report



Valor Sponsorship - \$25,000



- ★ Prominent logo placement on LHC webpage (www.dentallifeline.org/lifelineheroesvets.org)
- ★ Opportunity to engage employees through a company-wide matching campaign
- ★ Special recognition in DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners announcing 2024 LHC
- ★ Coordination of LHC social media feature or blog post to share on your company's marketing platforms
- ★ 2024 LHC digital badge for use on your company's website and marketing platforms
- ★ Social media template for highlighting your support of veterans for Memorial Day, Independence Day, and Veterans Day
- ★ Logo recognition in DLN's digital 2023-24 Annual Report
- ★ Company LHC Impact Report



Loyalty Sponsorship - \$10,000



- ★ Company logo on LHC webpage (www.dentallifeline.org/lifelineheroesvets.org)
- ★ Opportunity to engage employees through a company-wide matching campaign
- ★ Special recognition in DLN's e-newsletter to 23,000 volunteer dentists, labs, donors and partners announcing 2024 LHC
- ★ Coordination of LHC social media feature or blog post through DLN social media channels with your company's marketing platforms
- ★ 2024 LHC digital badge for use on your company's marketing platforms
- ★ Social media template for highlighting your support of veterans for Memorial Day, Independence Day, and Veterans Day
- ★ Logo recognition in DLN's digital 2023-24 Annual Report
- ★ Company LHC Impact Report



Allegiant Sponsorship - \$5,000



- ★ Company logo on LHC webpage (www.dentallifeline.org/lifelineheroesvets.org)
- ★ Coordination of LHC social media feature or blog post to share on your company's marketing platforms
- ★ 2024 LHC digital badge for use on your company's marketing platforms
- ★ Social media template for highlighting your support of veterans for Memorial Day, Independence Day, and Veterans Day
- ★ Logo recognition in DLN's digital 2023-24 Annual Report
- ★ Company LHC Impact Report

Bravery Sponsorship - \$2,500

- ★ Company logo on LHC webpage (www.dentallifeline.org/lifelineheroesvets.org)
- ★ Coordination of LHC social media feature or blog post to share on your company's marketing platforms
- ★ 2024 LHC digital badge for use on your company's marketing platforms
- ★ Social media template for content highlighting your support of Veterans for Memorial Day, Independence Day, and Veterans Day
- ★ Company listed in DLN's digital 2023-24 Annual Report
- ★ Company LHC Impact Report



Confirm Your Company's Pledge At Any Level by February 23rd for Special Recognition When the 2024 *Lifeline Heroes Challenge* Launches!



These companies have already committed.
Will you?





Your partnership changes lives!

To start a conversation, contact:

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