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FOR IMMEDIATE RELEASE
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Dental Sales Professionals Awarded Year-End Prizes for 2015 DentaCheques Sales

February 5, 2016 -- Four dental sales professionals from three dental supply companies are winners in the 2015 DentaCheques Sales Contest drawing. Revenues from sales of DentaCheques coupon books, offered by Dental Lifeline Network, a national dental charity, support free, comprehensive dental care to society's most vulnerable people who have no other access to treatment.

Sales professionals from various supply companies throughout the industry earned one entry to the drawing per book sold for one of four cash prizes based on the number of DentaCheques books sold from January 1 to December 31, 2015. Representatives of Benco Dental, Burkhart Dental, Dental Health Products, Inc., Henry Schein Dental, companies of NDC Dental, and Patterson Dental sell DentaCheques without compensation.

In 2015, sales of DentaCheques raised \$1.54 million to financially support the delivery of dental care to thousands of vulnerable people through Dental Lifeline Network and its Donated Dental Services (DDS) program. Over 15,000 dentists and 3,700 laboratories nationwide volunteer for DDS and donate care to people with disabilities or who are elderly or medically fragile.

When asked about the program, grand prize winner Connie Beavers of Patterson Dental said "It's been something I've been doing since at least 2005. It's a way for dentists and companies like Patterson to partner together and give to a great cause. When I saw how much it would benefit the doctors that I call on, I was behind it one hundred percent."

"DentaCheques helps people who can't afford dentistry. It's a win-win - great for the doctor and a great cause," added Kevin Benevides of Henry Schein Dental.

Benco Dental representative Fred Gebert said, "Selling DentaCheques helps serve underprivileged people, makes the doctor feel good and makes me feel good too. The book essentially costs the doctor nothing if they use the coupons."

DentaCheques is now available in two versions; the printed book or a digital version, called e-DentaCheques. The new e-Book allows purchasers to view and redeem all coupons online, or through the e-DentaCheques app. e-DentaCheques is available for purchase through participating supply companies at www.DentaCheques.org.

Winners are:

Grand Prize Winner (50+ books sold):
Connie Beavers

51 books sold
Patterson Dental, Kansas City Branch
Prize: \$4,000

Second Prize Winner (25-49 books sold):

Evan Harris
44 books sold
Henry Schein Dental, Boston North Region
Prize: \$2,500

Third Prize Winner (16-24 books sold):

Fred Gebert
18 books sold
Benco Dental, Greater New York
Prize: \$1,500

Fourth Prize Winner (5-15 books sold):

Kevin Benevides
8 books sold
Henry Schein Dental, Georgia Region
Prize: \$750

About DentaCheques

DentaCheques is a product value book that is dentists' best source for special offers and discounted products. Dentists save hundreds (or even thousands) of dollars on purchases of supplies and equipment for their practices. DentaCheques sales financially support delivery of dental care to people who desperately need it through the programs of Dental Lifeline Network. The 2016 edition of DentaCheques is available for sale through various dental supply companies and at www.DentaCheques.org.

About e-DentaCheques

e-DentaCheques is a digital version of DentaCheques, which offers electronic redemption of all coupons. No coupon clipping, no invoice stapling, no stamping, and no mailing. Purchasers are able to view and redeem all coupons online or via the new e-DentaCheques mobile app. Customers should indicate their preferred supply company and purchase their e-Book at www.DentaCheques.org. The e-DentaCheques coupon redemption mobile app is available to download for iOS and Android smart phones.

About Dental Lifeline Network

A national dental charity, Dental Lifeline Network arranges comprehensive care for people with disabilities or who are elderly or medically fragile through three programs. Its flagship Donated Dental Services (DDS) program has provided \$300 million in care to 107,000 people. The DDS program involves more than 15,000 volunteer dentists and 3,700 volunteer laboratories, serving patients in all 50 states and the District of Columbia who cannot afford dental care and have no other way to get help. Dental HouseCalls provides

services through a portable treatment program in two states. Bridge/Campaign of Concern offers in-service training in Colorado to case managers, residential staff and parents who serve people that cannot care for their own teeth.

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